



Yukon Legislative Assembly

Box 2703, Whitehorse, Yukon Y1A 2C6

October 30, 2020

Hon. Ranj Pillai
Minister of Energy, Mines and Resources
Box 2703
Whitehorse, Yukon Y1A 2C6

Dear Minister *Ranj* Pillai,

RE: Continued Funding for the Fireweed Community Market

I understand that the Fireweed Community Market Society is nearing the end of its funding agreement with your department, and is applying for renewed funding from the Canadian Agricultural Partnership program.

The purpose of my letter is to encourage you to provide the Fireweed Community Market with an ongoing multi-year funding agreement, and to consider whether an increase to the annual amount is needed.

The Fireweed Market plays a valuable role in promoting Yukon agriculture, and connecting local food producers with customers. The market has also helped other Yukon small businesses market their products, crafts, and artwork. In doing so, it has supported growth of Yukon's agriculture sector and local food production, and provided economic benefit to other small businesses.

In addition to sales at the market, the Fireweed Market has helped a number of local business connect with new customers, resulting in increased farm gate sales of locally grown food, and other products. I am confident that it will continue to do so if this funding is renewed.

Thank you for your consideration of my request.

Sincerely,

Brad Cathers
MLA for Lake Laberge

Cc. Fireweed Community Market Society