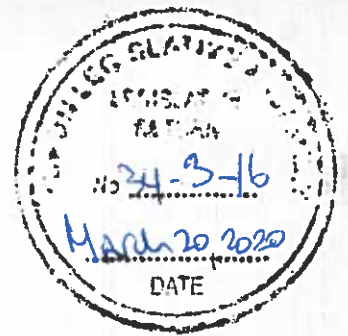


## LEGISLATIVE RETURN



SUBMITTED BY: Hon. Ms. Frost, Minister of Health and Social Services

1. On November 27, 2019, Ms. McLeod, Member for Watson Lake

- asked the following oral question at page(s) \_\_\_\_\_ of *Hansard*
- submitted the following written question – WQ No. 4
- gave notice of the following motion for the production of papers – MPP No. \_\_\_\_\_

RE: The Government of Yukon's new website and visual identify initiative

With regard to the Government of Yukon's new website and visual identity initiative announced on February 19, 2018, what are the total costs to date to the Department of Health and Social Services since planning and implementation began, including:

- (1) capital costs;
- (2) operations costs;
- (3) maintenance costs;
- (4) staffing costs;
- (5) costs associated with all office supply replacement (letterhead, envelopes, business cards, etc.);
- (6) costs associated with signage;
- (7) costs associated with rebranding of government vehicles;
- (8) costs associated with design work;
- (9) costs associated with consulting;
- (10) costs associated with translation; and
- (11) costs associated with printing?

The response is as follows:

- The Department of Health and Social Services regularly updates signage and replaces office supplies when the existing stock has been depleted. As templates exist for these materials, such as business cards, letter head, envelopes, etc., there were only printing costs incurred.
- The work and costs associated with replacing these materials have not been affected by the implementation of the Government of Yukon's new visual identity.
- As materials were replaced, they were updated to incorporate the new visual identity which often entailed a redesign. In the past two years, approximately \$25,000 was spent for redesign of certain existing products, including forms, brochures, booklets, posters, and information sheets.

March 4 2020  
Date

[Signature]  
Signature